

**Chris Natzke's
Black Belt Leadership
Speaking and Coaching**

"Transforming Lives through the Champion's Mindset"

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To Whom It May Concern:

The world of professional speaking has gone through tremendous transformation over the last year, due to the COVID-19 pandemic. The vast majority of speeches are no longer done in front of live, interactive audiences, but rather through the vehicle of virtual communication, making connecting with audiences and effectively delivering our messages ever more challenging.

While many of us in the speaking community initially fumbled with this transition in our businesses (I know I did), I have recently experienced a new sense of confidence and enthusiasm for communicating in this new world because of my "secret weapon" – his name is Keith Bailey.

I recently asked Keith to assist me in "running the boards" for a virtual keynote talk I was scheduled to deliver, based on observing his past efforts in assisting a mutual colleague with her virtual talk. I was incentivized to reach out to him as I was told by the event planner in our pre-event meeting that she and her group had grown very tired of "boring virtual talks" and that I better come with something that would powerfully engage her team.

While I was expecting basic competence from Keith in preparing for and delivering my talk, I received so much more.

He spent time with me preparing every aspect of the "run of show" and he was ready with creative ideas to best bring my message to light. Importantly, he also guided me through his proprietary system of virtual slide development that allowed me to move from being the "little guy in the box" sharing his slides on Zoom, to a full-bodied and powerful presenter with vibrant and interactive visual aids for my audience.

On the day of my talk, he was present early on for a "technology walk through" to ensure all aspects of my presentation were ready for my virtual audience. During my presentation, he masterfully relayed audience chat comments and questions to me to keep my interaction with my audience at a premium.

In our post-event debrief, the event planner for my talk raved about my presentation delivery saying I had "set the bar" for all of the virtual presentations she was planning for the next year. She was so excited with Keith's performance that she expressed interest in hiring him to manage all of her online speaker presentations for the upcoming 2021 season.

If you are a serious professional speaker looking to powerfully and effectively share your message in this new world of virtual communication, look no further than my friend, Keith Bailey.

His talent and professionalism will make you look like a star, just like it did me. Hire him. You will be very happy you did.

Chris Natzke
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